



# 44%

Of consumers choose their fave pizza joint based on high quality, fresh ingredients and who has the best crust.<sup>1</sup>



## FEATURES

Piccadilly Circus Pizza takes what consumers want to heart. Pizza, Breakfast and Sandwiches made the freshest way possible.

- ✓ Licensed Program
- ✓ Average 60% GPM
- ✓ Multiple Categories under One Brand
- ✓ Simple, Clean & Neutral Branding
- ✓ Customizable Equipment Package
- ✓ National Distribution
- ✓ Wholesale Store Delivery



# KEEPING SUPPORT FRESH



24 HR  
CUSTOMER  
SERVICE



OPERATION  
& SALES  
SUPPORT



ON SITE  
TRAINING

## MARKETING & MENU

Our menu is filled with the good ol' standards, along with innovative flavors to keep it **FRESH**.

### PIZZA

Fresh crust, real diced cheese, flavorful sauce and generous toppings.

### BREAKFAST

Start every morning with our convenient offerings that will draw consumers on-the-go.

### SUBS

Made-to-order subs on delicious, fresh bread, filled with mouth-watering ingredients.

## LET'S NOT FORGET ABOUT THE MARKETING!

From your first day of business and beyond, we have you covered.



THE OPENING

THE COMMUNITY

ONGOING PROMOTION

NEW FLAVORS



ORIONLANDMARK.COM  
877.841.1431